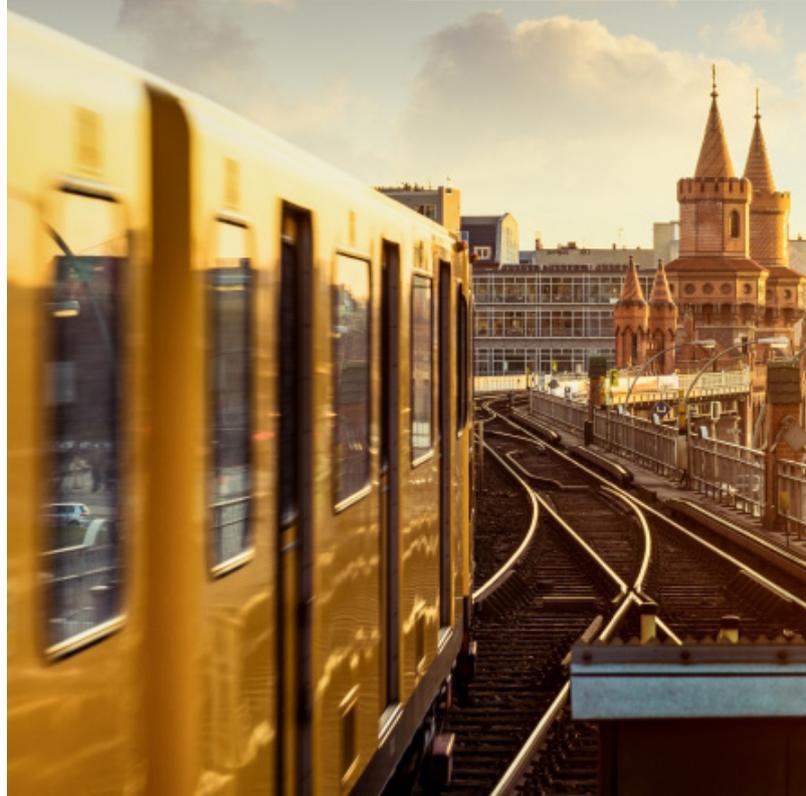
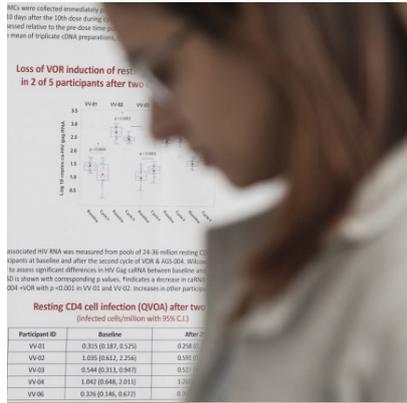




**IAS 2021**

# Exhibition, satellite and sponsorship opportunities

International AIDS Society



www.ias2021.org

# Conference at a glance

The IAS Conference on HIV Science is the world's most influential meeting on HIV research and its applications.

This biennial conference presents the critical advances in basic, clinical and operational research that move science into policy and practice. Through its open and inclusive programme development, the meeting sets the gold standard of HIV research featuring highly diverse and cutting-edge studies.

IAS 2021 - the 11th IAS Conference on HIV Science - which takes place on 18-21 July, will bring together participants from around the world to examine the latest scientific research on HIV and how to effectively apply that knowledge.

IAS 2021 participants can expect a full conference experience via an easy-to-use digital platform that connects researchers, healthcare providers, advocates and policy makers.

In addition, a local partner hub will convene locally based experts in the original host city of Berlin, in accordance with local health advice and regulations.

## WHY ATTEND IAS 2021

- IAS 2021 will convene thousands of scientists, clinicians, public health experts and community leaders from over 140 countries in a pioneering virtual conference on 18-21 July 2021.
- IAS 2021 will connect the global scientific community virtually around cutting-edge HIV research, clinical innovation and global pandemic response strategies.
- IAS 2021 takes place during an exciting moment for science and will serve as an important event to discuss the incredible advancements in HIV prevention, treatment and cure revealed at AIDS 2020: Virtual.
- The IAS has adjusted the pricing of conference registration fees to make the conference as accessible as possible. As always, further reductions will be available for those coming from low- and middle-income countries and for young people, students and post-docs.

## CONFERENCE PROGRAMME

The four-day online programme will have on-demand and live channels for conference sessions, including abstract sessions and invited speaker sessions, that address a variety of current viewpoints. Daily prime sessions will bring all conference delegates together and feature some of the world's most distinguished HIV specialists. In recognition of Berlin as the originally planned host city, the programme schedule will follow CET timing.

Satellite symposia provide third-party organizations with a unique opportunity to showcase their work and drive issue specific dialogue most important to the world's leading HIV professionals.

Commercial and non-profit organizations will be able to design their own presence and dialogue with delegates in the virtual exhibition.

Overall, the programme will be designed to actively engage all attendees during the conference dates through live chats, polls and Q&A segments in sessions. An appointment scheduling tool will allow delegates to arrange individual meetings, the IAS and partners will host chat rooms and roundtables for delegates to meet and to discuss key topics.

**Please always check online for the most up-to-date information.**

[www.ias2021.org](http://www.ias2021.org)

## KEY DATES

### 15 December 2020

Abstract submissions open

### 15 January 2021

Scholarship applications open

### 20 January 2021

Satellite and exhibition bookings open

### 10 February 2021

Registration opens

### 31 March 2021

Satellite and exhibition early fee deadline (standard fee applies as of 1 April 2021)

### 30 April 2021

Satellite and exhibition bookings close

### 18 -21 July 2021

IAS 2021 - the 11th IAS Conference on HIV Science



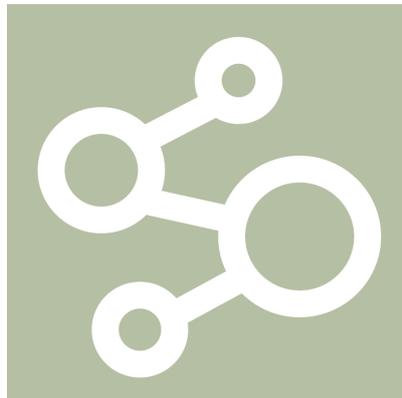
# Exhibition

**The virtual exhibition space serves as a nexus of information and exchange for delegates, and is a perfect hub for showcasing your organization.**

The exhibition will be an interactive environment that allows exhibitors to engage with delegates via a variety of online tools. Delegates will be able to explore the exhibition at anytime wherever they are in the world, save information for viewing later, and discover different organizations and industry leaders in the HIV sector.

The exhibition will provide new opportunities to engage with an expanded global digital audience. Delegates include scientists, healthcare providers, policy makers, world leaders and people living with HIV.

With reduced registration fees and no need for visas, travel and accommodation, forge new connections and grow your organization's reach by being a part of the IAS 2021 Exhibition.





Your organization cannot afford to miss the chance to reach so many key players in the scientific response to HIV and AIDS.

## EXHIBITION PACKAGES

### The exhibition packages will include:

- Selected exhibition booth/page option (either 2D or 3D, as per table below)
- 24-hour delegate access. Staffing at the exhibitors` discretion (In recognition of Berlin as the originally planned host city, the conference programme will follow CET timing)
- Company listing on:
  - Exhibition webpage on the IAS 2021 website
  - Index upon entry to the virtual exhibition
- Exhibition marketing to registered delegates
- Technical support during set up and the conference
- Detailed exhibitor manual

Exhibition packages are available for a fee based on the following virtual 3D booth/ 2D page options:

|   | Standard 2D exhibitor page   | Premium 3D exhibitor booth    |
|---|------------------------------|-------------------------------|
| Organization banner/logo header   | ✓                            | ✓                             |
| Organization name, description and contact information  | ✓                            | ✓                             |
| Website link/address  | ✓                            | ✓                             |
| Contact representative information  | ✓                            | ✓                             |
| Social media links (Facebook, Twitter, Instagram, LinkedIn and YouTube)                                     | ✓                            | ✓                             |
| 1:1 text chat and/or video chat (live or scheduled)   | ✓                            | ✓                             |
| Group text or video chat function (live public group chat or scheduled meetings with multiple participants) | ✓                            | ✓                             |
| Exhibitor video presentation option   | ✓                            | ✓                             |
| Drop a business card/contact form   | ✓                            | ✓                             |
| Exhibitor notified when delegate accesses the booth/ page   | ✓                            | ✓                             |
| Booth statistics (live access to your booth clicks and contact form/business card collection data)          | ✓                            | ✓                             |
| Product categorization  | ✓                            | ✓                             |
| Embedded video content  | Up to 3                      | Up to 5                       |
| Content/collateral uploads (links to documents or website URLs, surveys and polls)                          | Up to 3 URLs and 6 documents | Up to 5 URLs and 10 documents |
| Clickable and customizable 3D booth template with additional dropdown navigation menu                       | ✗                            | ✓                             |
| Virtual TV monitor for video playback   | ✗                            | ✓                             |
| Interactive hotspots (videos, images, or PDFs)  | ✗                            | ✓                             |

## EXHIBITION PRICES

| Exhibition package prices         | Exhibition package, including standard 2D exhibitor page |              | Exhibition package, including premium 3D exhibitor booth |              |
|-----------------------------------|--|--------------|--|--------------|
|                                   | Early Fee  | Standard Fee | Early Fee  | Standard Fee |
| Non-commercial                    | 3,300  | 3,800        | 4,700  | 5,400        |
| Foundation, government, UN agency | 4,300  | 4,900        | 6,100  | 7,000        |
| Commercial                        | 5,400  | 6,200        | 7,700  | 8,900        |

Note: Standard fee applies after **31 March 2021**

- All prices are in US dollars.
- No VAT is applicable for exhibition orders from organizers based outside Switzerland.
- For Swiss-based organizers, the Swiss VAT applies (7.7%).

## ADD ONS

| Add-on features:  | Description  | Price |
|---|--|-------|
| Colour customization of standard booth template (3D only)   | The exhibitor will be able to select their own colour scheme for their 3D booth.   | 1,300 |
| Provision and uploading of own booth template (3D only)<br><br>* Subject to IAS 2021 - Exhibition team approval | Booth specific integration: Exhibitors who request using their own booth template can provide the picture corresponding to sizes defined. The imported template would then be setup with clickable areas corresponding to media and features selected. | 2,000 |

## CONFERENCE REGISTRATION

In order to set up and manage the exhibition page/booth, each exhibitor will be provided with back-office access prior to and during the conference.

If you wish to access the conference, information on how to purchase conference registrations is available [here](#).

## CONTACT DETAILS

If you have questions, please contact [exhibition@ias2021.org](mailto:exhibition@ias2021.org)

# Satellites

**Satellite symposia provide your organization with a unique opportunity to showcase your work in a setting that will offer you exceptional exposure to the world's leading HIV professionals.**

Satellite symposia are arranged and coordinated by the organization hosting the satellite. IAS 2021 will allocate attractive time slots in the programme throughout the conference period. Additionally, content will be available for delegates on-demand making it possible to view the sessions after the scheduled satellite symposia have taken place.

Satellites can be non-promotional or promotional as long as the satellite organizer ensures compliance with all relevant codes of conduct and/or applicable laws, as further detailed in the **IAS 2021 - Terms and Conditions for Satellites and Exhibition**.





Integrated in the conference programme, satellite symposia enable organizations from different regions to present their latest work towards advancing the science, policy and community response, providing unique opportunities to learn and engage with distinguished HIV leaders.

## SATELLITE PACKAGES

### The satellite packages will include:

- Selected satellite option (semi-live, fully live or fully pre-recorded, as per table below)
- Listing as a part of the conference programme
- Satellite session available on-demand on the virtual platform after the scheduled satellite takes place and accessible to registered delegates for 30 days after the conference
- Satellites marketing to registered delegates
- Technical support before and during the scheduled satellite session
- Detailed speaker and session guidelines

Satellite packages are available for a fee based on the following options:

|                               | Package A  | Package B  | Package C  |
|-------------------------------|--|--|--|
| <b>Session format</b>         | Semi-live satellite session,<br>i.e., the satellite will be a combination of pre-recorded and live components streamed/ presented live at a scheduled time during the conference | Fully live satellite session,<br>i.e., all content will be presented live at a scheduled time during the conference  | Fully pre-recorded satellite session,<br>i.e., all content will be pre-recorded and streamed at a scheduled time during the conference                                     |
| <b>Session length</b>         | 60 min OR 90 min   | 60 min OR 90 min   | 60 min OR 90 min   |
| <b>Interactivity features</b> | - Chat function (text chat) for delegates to interact publicly or in 1:1s<br>- Moderated Q&A feature for delegates to ask questions to the speakers throughout the session       | - Chat function (text chat) for delegates to interact publicly or in 1:1s<br>- Moderated Q&A feature for delegates to ask questions to the speakers throughout the session | - Chat function (text chat) for delegates to interact publicly or in 1:1s<br>- Moderated Q&A feature for delegates to ask questions to the speakers throughout the session |
| <b>Satellite statistics</b>   | - Key demographic info<br>- Unique clicks/total clicks<br>- Duration of views  | - Key demographic info<br>- Unique clicks/total clicks<br>- Duration of views  | - Key demographic info<br>- Unique clicks/total clicks<br>- Duration of views  |

## SATELLITE PRICES

### Satellite packages – 60 min

| Satellite package prices                 | Package A |              | Package B |              | Package C |              |
|--|-----------|--------------|-----------|--------------|-----------|--------------|
|  | Early fee | Standard fee | Early fee | Standard fee | Early fee | Standard fee |
| <b>Non-Commercial</b>                    | 7,500     | 8,600        | 6,500     | 7,500        | 5,500     | 6,300        |
| <b>Foundation, government, UN agency</b> | 15,000    | 17,300       | 13,000    | 15,000       | 11,000    | 12,700       |
| <b>Commercial</b>                        | 22,500    | 25,900       | 19,500    | 22,400       | 16,500    | 19,000       |

## Satellite packages – 90 min

| Satellite package prices                 | Package A |              | Package B |              | Package C |              |
|--|-----------|--------------|-----------|--------------|-----------|--------------|
|  | Early fee | Standard fee | Early fee | Standard fee | Early fee | Standard fee |
| <b>Non-commercial</b>                    | 10,000    | 11,500       | 9,000     | 10,400       | 8,000     | 9,200        |
| <b>Foundation, government, UN agency</b> | 20,000    | 23,000       | 18,000    | 20,700       | 16,000    | 18,400       |
| <b>Commercial</b>                        | 30,500    | 34,500       | 27,000    | 31,100       | 24,000    | 27,600       |

Note: Standard fee applies after **31 March 2021**

- All prices are in US dollars.
- No VAT is applicable for exhibition orders from organizers based outside Switzerland.
- For Swiss-based organizers, the Swiss VAT applies (7.7%).

### ADD ONS

| Add-on features  | Description   | Price |
|--|---|-------|
| <b>Polling feature with up to 5 questions/answers*</b> | Allows to create single choice or multiple-choice polling questions for participants to answer during the satellite session.<br><br>*Please note, if you wish to add more questions, you can purchase more than one polling package | 750   |
| <b>CME or evaluation form</b>                          | Possibility to include one evaluation form available within the satellite for participants to complete at the end of the session.   | 1,500 |
| <b>Session handout (pdf)*</b>                          | One session handout (pdf) that can be uploaded by the organizer and downloaded by the participants at any time during the session.<br><br>* Subject to IAS 2021 - Satellites team approval  | 1,500 |
| <b>Full satellite session recording*</b>               | Satellite organizers will receive the edited recording of the full satellite session, ready to be used/shared at the organizer's own discretion.<br><br>*Recording provided after the conference                                    | 2,500 |

### CONFERENCE REGISTRATION

Each satellite organizer will receive back-end access to monitor the satellite session.

If you wish to access the conference, information on how to purchase conference registrations is available [here](#).

### CONTACT DETAILS

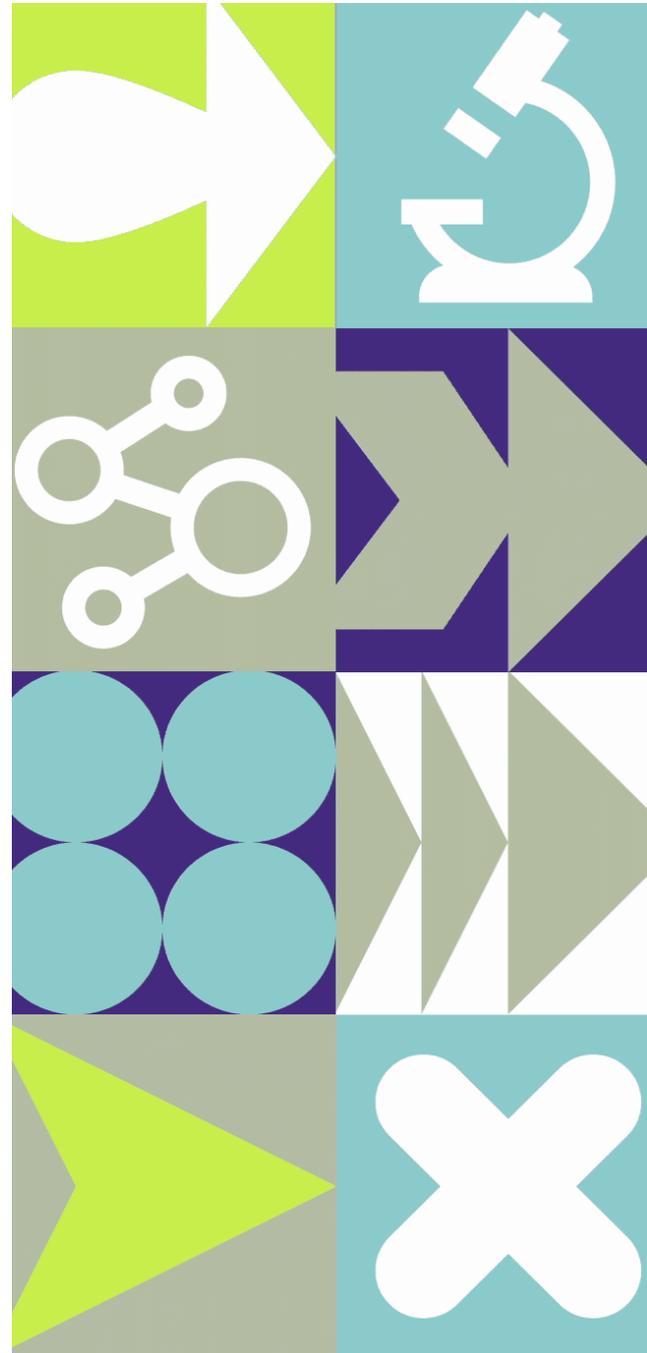
If you have questions, please contact [satellites@ias2021.org](mailto:satellites@ias2021.org)

# Applying

Organizations wishing to apply for satellites and/or exhibition must follow the criteria for acceptance, which includes:

- The organization should reflect and/or support the vision and goals of the conference.
- The organization should address HIV and AIDS, co-infections or issues faced by individuals or organizations affected by or responding to the HIV and AIDS epidemic.
- The organization should reflect conference policies and goals of diversity and inclusion.

The IAS 2021 Secretariat reserves the right to reject any application if the company is perceived as not being in line with the values and objectives of the 11th IAS Conference on HIV Science.



# Ordering

Satellite and/or Exhibition orders are placed via our IAS Satellites and Exhibition Tracker (ISET) ordering platform. ISET offers a simple ordering process, which requires you to create an account and placing your order.

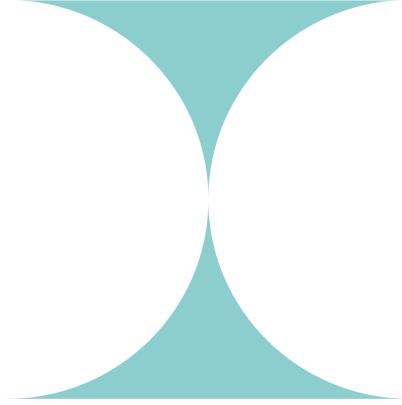
## STEPS

1. Create an ISET account.
2. Select the satellite and/or exhibition package you would like to order.
3. Submit your order and payment. If you have chosen bank transfer as your payment option, you will receive an order confirmation email with your invoice and payment details.
4. Your package will be confirmed only upon approval of your order and receipt of payment in full.

**NEW!** IAS 2021 offers the possibility of purchasing additional features for Satellites and Exhibition, giving you the opportunity to enhance the experience. Add ons can be purchased through ISET after your satellite and/or exhibition package order has been confirmed.

## IMPORTANT INFORMATION

- All orders placed are subject to the **IAS 2021 - Terms & Conditions for Satellites and Exhibition.**
- Different rates apply for:
  - **Non-commercial organization**  
(not-for-profit entities including: cooperative institutions, NGOs, trusts, associations, academia, faith-based organizations, grassroots and community-based organizations, people living with HIV/AIDS networks and other non-profit organizations and/or affiliations).
  - **Commercial organization**  
(including, sole proprietorship organizations, limited companies, cooperatives, hospitals/clinics, media organizations, pharmaceutical companies, private sector companies, self-employed/consultants and trade unions).
  - **Foundations, government and UN agencies.**



# Sponsorship opportunities

**IAS 2021 offers excellent opportunities for corporate partners to demonstrate their support for the HIV response and to showcase their HIV-related work. In addition to standard sponsorship packages, a broad range of exclusive and non-exclusive items are also available for branding opportunities.**

For further information, please contact us. We are also available to discuss customized sponsorship packages to best meet your specific needs.

## CONTACT DETAILS

Jeanne Menciaer  
Resource Mobilization and Development Officer  
[jeanne.menciaer@iasociety.org](mailto:jeanne.menciaer@iasociety.org)